



## Royal Elegance at Sea Queen Victoria, Cunard



It is the pure maritime elegance of Cunard's queens that fascinates young and old. With their slim, elegant line and the classical Cunard colours Queen Mary 2 and Queen Elizabeth 2 are reminiscent of legendary ocean liners. And also the new liner, Queen Victoria, is a true queen: majestic, luxurious, exquisite. The fabrics by Baumann Dekor underline this unique flair, e.g. in public areas like the Queens Room, Champagne Bar, Churchill's Lounge, Lido Restaurant, but also in the more than 1000 cabins and suites.

It was a fantastic project and a big challenge, too, as we delivered more than 20 000 linear metres of fabrics – to the full satisfaction of all parties involved. The designers, headed by Teresa Anderson, VP of Interior Design, and Giacomo Mortola, co-ordinating architect, selected from our wide range of first-class materials and colours those that match Cunard's philosophy and grandeur the best. Thanks to our in-house design and development capabilities and full-step production facilities (including dyeing, weaving, printing and finishing) we also quickly and flexibly implemented any of the designers' requirements in terms of special designs and colours.

Operators, project managers and purchasers particularly appreciate our professional project management, exact compliance with delivery schedules and the excellent price-performance ratio.

And last but not least: the guests. They can insouciantly enjoy the royal flair, as all our fabrics for bed covers, curtains, sofas, chairs, as well as dim-out curtains and sheers are made of permanently flame-retardant materials (Trevira CS) and comply with the stringent safety regulations applicable at sea (IMO).

*"On the Queen Victoria we needed to create an immediate sense of grandeur, subtle continuity, yet with an element of surprise underlining Cunard's innovative spirit. In the incredibly rich collections of Baumann Dekor we found everything we needed: classical motifs, along with Art Deco and Art Nouveau patterns. Moreover, their fabrics are all made of inherently flame-retardant Trevira CS and therefore comply with the safety regulations. And even in the implementation of special designs and colours Baumann Dekor proved to be a most competent and reliable partner."*

Teresa P. Anderson, VP Interior Design, Cunard

