

## Oasis sofas bear Baumann design hallmark

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The 1,500 sofas in the passenger cabins of the Oasis of the Seas, which has 2,704 cabins in 22 different categories, are upholstered with petrol green and brown woven fabrics from Baumann Dekor of Austria, and represent the latest contribution by the family-owned firm to cruise-ship interior design.

Wolfgang List, Vice President of Marketing, Distribution and Design for Baumann Dekor, says, "In 2010, we will form strategic alliances with strong partners in the interior-design field. Together, we will create interesting service packages and offer holistic interior-design concepts. The luxury markets of the future are redefining themselves and that affects design concepts for hotels and cruise ships. Hotel guests look for individual flair, a special experience, differentiation, emotionality and make their own decisions regarding which object they prefer. We want our design concept to be recognizable and enrich any stay in these rooms with authentic quality of life."

The family business from Austria has a solid base due to its versatile involvement in industry, trade, hotels, ships, caravans and air travel. Comprehensive production facilities include weaving, printing, dyeing and finishing, and a broad selection of more than 52,000 different fabric patterns is available. Baumann Dekor has made a name for itself with over 600 hotel and cruise-ship projects and built an excellent network with architects and designers.

Ismo Mäkinen, Managing Director of I.S. Mäkinen Oy, Finland and USA, who has collaborated on more than 500 cruise ship projects over the past 10 years, says, "Our company has been working very successfully with Baumann Dekor, Austria, for several years. We have fitted various furnishings, such as sofas, chairs, bedspreads and curtains, in more than 20,000 guest cabins with fabrics by this high-performance family business. Customers were, amongst others, the ocean carriers Royal Caribbean International, Celebrity Cruises, Carnival Cruise Lines and Crystal Cruises."