



## Textiles for fresh air Family Hotel Biancaneve, Selva Val Gardena (I)



Located next to the slopes in the world's largest skiing region, the Biancaneve Family & Design Hotel was established many years ago as the first ever family hotel of Selva Val Gardena. This hotel's success is mainly based on the ability of its owners to make their customers' dreams come true – with unrivalled offers in terms of comfort, excellent cuisine, sports, fun and wellness for kids as well as adults.

In order to meet these various demands, all guest rooms and public areas have been renovated applying careful design, harmonious colours, and first-class materials.

Satisfying the customers' requirements is also a key factor in the success of Baumann Dekor. We do not only develop and manufacture exclusive upholstery and decoration fabrics, but also assist the owners and operators with our design and colour concepts by harmonizing the fabrics of each room with furniture, floor coverings and carpets. It goes without saying that, irregardless of the design aspects, our fabrics meet the stringent technical standards of contract business: flame retardance, abrasion resistance, etc.

Perfect design and quality are not enough for us – we also make every effort to offer our customers additional benefits. That is why we have developed a new technology that guarantees both **health and comfort** in any indoor environment. The owners of the Hotel Biancaneve have made their choice and are highly satisfied with their decision:

*"We are very happy that our guests feel comfortable in our renovated hotel and do appreciate the changes carried out. And the interior textiles of Baumann Dekor substantially add to the pleasant atmosphere. We are particularly satisfied with their new technology **B-Fresh™**. Thanks to the odour-absorbing effects of this treatment we no longer need to distinguish between smoking and non-smoking rooms. This enables us to improve our capacity utilisation, to reduce cleaning costs – and last but not least to protect our environment which is a precious asset for our guests as well as for us. This additional investment definitely pays off."*

Irma Riffeser, Owner, Hotel Biancaneve, Selva Val Gardena

